

# ALBERTA SOUTH REGION PONY CLUB

262106 Poplar Hill Drive Calgary, AB, T3R 1C7 communications@abs.ponyclub.ca

Loyalty Character Sportsmanship

#### The Alberta South Region will be hosting National Quiz in Calgary in 2025!

For our communications, and to create some swag including clothing, and ribbons we are looking for a Quiz logo for 2025.

## The Alberta South Region is hosting a competition to design a logo for Quiz

#### Eligibility

The contest is open to all Active Members of the Alberta South Region Pony Club.

### Submission guidelines and how to enter

The contest opens November 1<sup>st</sup>, 2024 and closes January 15<sup>th</sup>, 2025. Late submissions will not be considered.

All entries must be electronically submitted at: communications@abs.ponyclub.ca

Submissions must include the full name of the person who designed the logo.

Up to three submissions per person are acceptable. Each submission must be sent in a separate email.

#### Logo design parameters

- The logo is bold and simple. It should not have too much detail as it should still be legible as a small icon (as small as 3 cm x 3 cm). All elements should still be discernable when reproduced in smaller sizes.
- The wording 'quiz' and '2025' should be included.
- Logo uses colour but is also useable in greyscale / black and white.
- The logo may be created using pencils, crayons, markers, and paint. Also, the logo may be created with a computer drawing program, but of course, all images must be original.
- If a hard-copy design sketch is submitted, it must be scanned or otherwise rendered into one of the below prescribed computer formats and submitted). Images can be larger than, but must be no smaller than, 8 cm by 8 cm.
- Logos must be submitted as a jpeg, png, tiff or pdf with a minimum resolution of 300 dpi or in a scalable vector format (EPS)



# ALBERTA SOUTH REGION PONY CLUB

262106 Poplar Hill Drive Calgary, AB, T3R 1C7 communications@abs.ponyclub.ca

Loyalty Character Sportsmanship

### Further design guidelines

- Include a reference to Alberta (mountains, cowboy hat, wild rose, or whatever other icon you associate Alberta with).
- The logo should be recognizable to relate to a 'pony club' event.

## Intellectual property

All entrants affirm their submissions are their own original work, have not been copied from others or from previous designs, including their own, and do not violate the intellectual property rights of any other person or entity.

The winning submission becomes the sole property of the Alberta South Region and may be used for any regional purposes, including, but not limited to, display on websites, social media sites, posters, and other materials.

The Alberta South Region reserves the right to adapt, edit, modify or otherwise use the winning submission in part or its entirety in whatever manner it deems appropriate.

The Alberta South Region reserves the right to choose to not use the winning entry as described in these contest guidelines

The Alberta South Region reserves the right to use any other entry for promotional purposes in the future.

If the winner is determined to have violated any rules, he/she will be required to forfeit or return the prize, even if the determination is made after the prize has been awarded.

#### **Determination of Winner and Prize**

The winning entry will be selected by a panel comprised of the Quiz organizing committee members. Entries will be forwarded to the panel anonymously. Their decision will be final, and no further correspondence shall be entered into.

Entries will be judged on their visual appeal, quality of design, and ease of reproduction for the purposes stated above.

A winner will be selected and notified via email by February 15<sup>th</sup>, 2025.

A cash prize of \$100.00 will be awarded to the winning entry.

The winner will be notified by email and announced on the Alberta South Region social media pages.



# ALBERTA SOUTH REGION PONY CLUB

262106 Poplar Hill Drive Calgary, AB, T3R 1C7 communications@abs.ponyclub.ca

Loyalty Character Sportsmanship

### Disclaimer

By entering, participants agree to be bound by these contest rules. Violating any rule or not following instructions may eliminate participants' eligibility. The Alberta South Region has the right to disqualify any entrant at any time at its sole discretion.

The Alberta South Region is not responsible for lost, late, misdirected, incomplete, illegible, or otherwise unusable entries, including entries that are lost or unusable due to computer, internet, or electronic problems.

The Alberta South region will not award the prize money to anyone who ceased to be an active member of the Alberta South Region during the competition timeframe.