



## 2017 Quiz Project Topic

This year, we are trying something different – following a suggestion by an active member. There's lots of room for creativity within this general guideline – so we encourage Project Teams to explore their options and have lots of fun! We look forward to the results!

If we get the response we hope, the top entries could well be on display for a number of years to come!

### **Design a Display/Marketing Booth for COR**

Each team will design a booth which showcases things they learned in Pony Club and focus on promoting Central Ontario Region, as the value and idea of Pony Club at the same time.

The top three booths will be awarded with ribbons as usual, and the winning booth will be brought to venues such as local fairs, horse shows, and even the Royal Winter Fair, Can Am, Palgrave, the Essa Agriplex, etc. to promote and advertise Pony Club.

This plan is to provide an interactive educational experience for anyone who sees the booth and give them a glimpse into the opportunities Pony Club gives its members. The more interactive the display, the more memorable it will be.

Consider such things as:

- ✓ Durability of the booth – it should last through many set ups, transportation, etc.
- ✓ Ease of use – is it easy to put up and can it be configured for different spaces? Sometimes we will have lots of display space, sometimes just a bit. Sometimes the display will be inside, sometimes it will be outside, and so on
- ✓ Multimedia – brochures, handouts, posters, video, computer, interactive components – what will you use to attract visitors. Keep in mind that some places will have power available for a booth, but many may not – will the booth still work well without power??
- ✓ Hands-on elements or activities – these can be a popular way to attract people to a booth.
- ✓ Giveaways – keep in mind cost to COR

This is NOT a total list and there can be other considerations.

Check out the marking rubric (Project Evaluation Sheet) on the COR website, under Downloads, to see what the judges will be looking for.