



# CANADIAN PONY CLUB

## SPONSORSHIP POLICY

Loyalty

Character

Sportsmanship

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### SPONSORSHIP POLICY STATEMENT

#### I. PHILOSOPHY

In order to enhance CPC's financial stability, the Board of Directors recognizes the value of accepting sponsorships.

#### II. POLICY STATEMENT

It is the policy of the Board of Directors that CPC accepts sponsorships deemed beneficial to CPC and supportive of its mission.

#### III. GUIDELINES

The National Sponsorship Committee shall negotiate each CPC National Sponsorship contract after consultation with:

- a. The Board of Directors
- b. Finance Committee
- c. The Appropriate Committee/s that may be affected
- d. Legal counsel, as required

All Potential Sponsorships shall be submitted to the Board of Directors for approval.

Canadian Pony Club does not accept sponsorship from companies that provide tobacco or alcohol.

Canadian Pony Club does not provide advertising opportunities for gambling establishments.

#### IV. DELEGATION OF AUTHORITY

The Board of Directors shall have the responsibility for implementation of this Policy.