



**Canadian Pony Club**  
**Industry Directory and Sponsorship Form**  
 E-mail completed form to [marketing@canadianponyclub.org](mailto:marketing@canadianponyclub.org)

Company Information		Print on Web Site?
<b>Company Name:</b>		<input type="checkbox"/>
<b>Contact Info:</b>		
<b>Contact Name:</b>		<input type="checkbox"/>
<b>Address:</b>		<input type="checkbox"/>
<b>Web Site:</b>		<input type="checkbox"/>
<b>Social Media:</b>		<input type="checkbox"/>
<b>Office Phone:</b>		<input type="checkbox"/>
<b>Cell Phone:</b>		<input type="checkbox"/>
<b>Description of Company / Products:</b>		<input type="checkbox"/>
<b>Directory Category:</b>		

**\*\* Please send logo image files of quality for the web site with this completed form.**

**Sponsorship Level:** Please check the appropriate box (Sponsorship contract is January to January)

- |   |  |  |
|---|--|--|
| <input type="checkbox"/> <b>Gold</b> <b>\$1,000</b> | <input type="checkbox"/> <b>Silver</b> <b>\$500</b>    |  |
| <input type="checkbox"/> <b>Bronze</b> <b>\$250</b> | <input type="checkbox"/> <b>Directory</b> <b>\$100</b> |  |

For larger sponsorship opportunities, we would be pleased to discuss many options.

- |  |   |
|--|---|
| <p><b>Payment:</b>    <input type="checkbox"/> <b>Cheque</b></p> <p>Cheque (made payable to <b>Canadian Pony Club</b>)</p> <p>Mail to: Nancy Codlin 384 Blackstock Rd<br/>Woodville Ontario, K0M 2T0</p> | <p><input type="checkbox"/> <b>Credit Card</b></p> <p>Please call to process Credit Card payment.</p> |
|--|---|



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**What you get for your sponsorship:**

What's Included	Gold \$1,000	Silver \$500	Bronze \$250	Directory \$100
<b>Online directory listing</b>				
<ul style="list-style-type: none"> <li>Includes logo, business name, contact information, links to website, and social sites</li> </ul>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
<b>Online directory banner ad with listing</b>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
<b>E-newsletter directory listing</b>				
<ul style="list-style-type: none"> <li>Includes company name and link to website</li> </ul>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
<b>E-newsletter ½ page advertisement in 6 issues</b>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
<b>Presenting sponsor of an ongoing e-newsletter feature in 6 issues</b>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
<b>Logo recognition on Sponsor page</b>				
<ul style="list-style-type: none"> <li>Includes logo and link to website</li> </ul>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
<b>Logo recognition on bottom of homepage</b>				
<ul style="list-style-type: none"> <li>Includes logo and link to website</li> </ul>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
<b>Opportunity to sponsor up to 3 contests</b>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
<b>Company recognition in all CPC news releases (including national and international teams/competitions)</b>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
<b>CPC to promote sponsor's special offers/events on social media</b>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
<b>Recognized at national championship competitions as Champion Sponsor</b>				
<ul style="list-style-type: none"> <li>½ page advertisement in show programs</li> <li>Opportunity to provide product to champions (supplied by sponsor)</li> <li>Company recognition at competitions (announcements, on banners, etc.)</li> <li>Company recognition in all news releases</li> </ul>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>